



# THE SWANS BLACK & WHITE MASQUERADE BALL

Abuse Counseling and Treatment, Inc. is at the forefront of offering lifesaving services and empowerment for those affected by domestic violence, sexual assault, and human trafficking. Overcoming abuse requires immense resources—from therapeutic services to emergency shelter and legal assistance. By becoming a sponsor for the Black and White Masquerade Ball, you become a beacon of hope and a critical partner in this mission. All funds raised during the gala will go directly to supporting ACT's comprehensive programs, ensuring they can continue to provide these essential services free of charge.



We look forward to speaking with you about our potential partnership and your support of Arts for ACT 2024. Thank you for your consideration.

### Please check sponsorship level:

- Truman Capote** (exclusive) - \$25,000
- Lee Radziwill** - \$10,000
- Slim Keith** - \$5,000
- Babe Paley** - \$20,000
- C.Z. Guest** - \$7,500
- Joanne Carson** - \$2,500

### Ask about additional sponsorship opportunities

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Enclosed is my check amount of: \$ \_\_\_\_\_

Please charge my  VISA  MC  AMEX in the amount of: \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

Return to: Jennifer Benton, ACT, P. O. Box 60401, Fort Myers, FL 33906-6401  
Phone: 239-939-2553 • Fax: 239-939-4741 • Email: [jbenton@actabuse.com](mailto:jbenton@actabuse.com)

[artsforactfineartauction.com](http://artsforactfineartauction.com)

\*A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll free within the state (1-800-435-7352). Registration does not imply endorsement, approval or recommendation by the state. Registration number CH387

Sponsors must supply their own ads for the annual directory.

# THE SWANS

## BLACK & WHITE MASQUERADE BALL

### ARTS FOR ACT 2024 SPONSORSHIP MENU

Since its establishment in 1974, Abuse Counseling and Treatment, Inc. (ACT) has remained steadfast in its mission to protect, support, educate, and empower victims of domestic violence and their children, as well as survivors of sexual assault and human trafficking in Lee, Hendry, and Glades counties of Southwest Florida.

For the past 35 years, ACT has celebrated its annual gala, Arts for ACT, as a vibrant celebration of life and new beginnings. This colorful event, featuring a different motif each year, has earned its place as a must-attend gathering among the elite of Southwest Florida's society.

In the spirit of one of history's most famed and opulent gatherings, we are thrilled to invite you to **The Swans, Black and White Ball**, a masquerade gala of elegance, mystery, and philanthropy. This exceptional evening is set to take place on Saturday, October 5, 2024, at the Caloosa Sound Convention Center, promising an unforgettable experience inspired by Truman Capote's iconic 1966 event.

Just as the original Black and White Ball brought together luminaries from various spheres, including Lauren Bacall, Frank Sinatra, and Andy Warhol, to celebrate in unparalleled style, our event aims to gather those who share a commitment to making a difference. The purpose of this extraordinary ball is to support Abuse Counseling and Treatment, Inc. (ACT), a vital organization dedicated to providing counseling and support to individuals and families touched by abuse. The Arts for ACT 2024 Gala and Auction is scheduled for Saturday, October 5th, at the Caloosa Sound Convention Center. More than just a social gathering, Arts for ACT plays a vital role in supporting Abuse Counseling and Treatment (ACT) in its mission to provide free, safe, and confidential services to survivors in need.

For further information on these and other sponsorship opportunities please contact Jennifer Benton at **239-939-2553** or email [jbenton@actabuse.com](mailto:jbenton@actabuse.com)

<b>Joanne Carson</b> <b>\$2,500</b>	<b>Slim Keith</b> <b>\$5,000</b>
<ul style="list-style-type: none"> <li>★ 5 VIP TICKETS</li> <li>★ ¼ PAGE AD IN ANNUAL DIRECTORY</li> <li>★ LOGO DISPLAYED AT THE EVENT</li> <li>★ LOGO DISPLAYED ON RED CARPET PHOTO OP BANNER</li> <li>★ SOCIAL MEDIA ANNOUNCEMENTS WITH YOUR LOGO &amp; BUSINESS INFO</li> <li>★ FEATURED ON EVENT GIVES (AUCTION PLATFORM) APP &amp; WEBSITE, WITH LINK TO BUSINESS SITE PRE &amp; POST EVEN</li> </ul>	<ul style="list-style-type: none"> <li>★ 1 VIP TABLE OF 10</li> <li>★ ¼ PAGE AD IN ANNUAL DIRECTORY</li> <li>★ LOGO DISPLAYED AT THE EVENT</li> <li>★ LOGO DISPLAYED ON RED CARPET PHOTO OP BANNER</li> <li>★ SOCIAL MEDIA ANNOUNCEMENTS WITH YOUR LOGO &amp; BUSINESS INFO</li> <li>★ FEATURED ON EVENT GIVES (AUCTION PLATFORM) APP &amp; WEBSITE, WITH LINK TO BUSINESS SITE PRE &amp; POST EVEN</li> </ul>

<b>C.Z. Guest</b> <b>\$7,000</b>
<ul style="list-style-type: none"> <li>★ 2 VIP TABLES OF 10 EACH</li> <li>★ ½ PAGE AD IN ANNUAL DIRECTORY</li> <li>★ LOGO DISPLAYED AT THE EVENT</li> <li>★ LOGO DISPLAYED ON RED CARPET PHOTO OP BANNER</li> <li>★ SOCIAL MEDIA ANNOUNCEMENTS WITH YOUR LOGO &amp; BUSINESS INFO</li> <li>★ FEATURED ON EVENT GIVES (AUCTION PLATFORM) APP &amp; WEBSITE, WITH LINK TO BUSINESS SITE PRE &amp; POST EVEN</li> <li>★ INCLUSION IN ALL MEDIA ADS, WEBSITE CONTENT &amp; PRESS RELEASES</li> <li>★ RECOGNITION IN ACT E-NEWSLETTER</li> <li>★ ON STAGE ACKNOWLEDGMENT AS A \$7,500 SPONSOR</li> <li>★ 1 SPONSOR POST (AD) ON THE ARTS FOR ACT AND ACT FACEBOOK PAGES</li> </ul>

<b>Lee Radziwill</b> <b>\$10,000</b>
<ul style="list-style-type: none"> <li>★ 2 VIP TABLES OF 10, PREFERRED PLACEMENT</li> <li>★ WINE PROVIDED FOR YOUR TABLES</li> <li>★ FULL-PAGE AD PROMINENT PLACEMENT IN ANNUAL DIRECTORY</li> <li>★ PROMINENT LOGO DISPLAYED AT THE EVENT</li> <li>★ PROMINENT LOGO ON RED CARPET PHOTO OP BANNER</li> <li>★ SOCIAL MEDIA ANNOUNCEMENTS WITH YOUR LOGO &amp; BUSINESS INFO</li> <li>★ FEATURED ON EVENT GIVES (AUCTION PLATFORM) APP &amp; WEBSITE, WITH LINK TO BUSINESS SITE PRE &amp; POST EVEN</li> <li>★ INCLUSION IN ALL MEDIA ADS, WEBSITE CONTENT, &amp; PRESS RELEASES</li> <li>★ RECOGNITION IN ACT E-NEWSLETTER</li> <li>★ ON STAGE ACKNOWLEDGMENT AS A \$10,000 SPONSOR</li> <li>★ 2 SPONSOR POSTS (ADS) ON THE ARTS FOR ACT AND ACT FACEBOOK PAGES</li> </ul>

<b>Babe Paley</b> <b>\$20,000</b>
<ul style="list-style-type: none"> <li>★ 3 VIP TABLES OF 10 EACH, 1ST TIER TABLE PLACEMENT</li> <li>★ TABLE CONCIERGE</li> <li>★ WINE PROVIDED FOR YOUR TABLES</li> <li>★ NAMED AS SPONSOR IN ALL MEDIA</li> <li>★ FULL-PAGE AD, PREMIUM PLACEMENT IN ANNUAL DIRECTORY</li> <li>★ PROMINENT LOGO DISPLAY AT THE EVENT ON POSTED SIGNAGE</li> <li>★ PROMINENT LOGO DISPLAYED ON RED CARPET PHOTO OP BANNER</li> <li>★ SOCIAL MEDIA ANNOUNCEMENTS WITH YOUR LOGO &amp; BUSINESS INFO</li> <li>★ FEATURED ON EVENT GIVES (AUCTION PLATFORM) APP &amp; WEBSITE, WITH LINK TO BUSINESS SITE PRE &amp; POST EVENT</li> <li>★ PROMINENT LOGO DISPLAY IN EVENT INVITATIONS</li> <li>★ PROMINENT LOGO DISPLAY IN ALL SOCIAL MEDIA AND PRINTED MATERIAL</li> <li>★ DEDICATED PRESS RELEASE TO ALL LOCAL MEDIA</li> <li>★ RECOGNITION ACT E-NEWSLETTER</li> <li>★ ON STAGE ACKNOWLEDGMENT AS A \$20,000 SPONSOR</li> <li>★ 3 SPONSOR POSTS (ADS) ON THE ARTS FOR ACT AND ACT FACEBOOK PAGES</li> </ul>

<b>PRESENTING SPONSOR</b> <b>Truman Capote</b> <b>\$25,000</b>
<ul style="list-style-type: none"> <li>★ EXCLUSIVE TOP BILLING AS PRESENTING SPONSOR ON ALL MEDIA, AND PROMOTIONALS</li> <li>★ NAMED AS PRESENTING SPONSOR ON THE AUCTION STAGE</li> <li>★ HOTEL SUITE WITH AT THE LUMINARY HOTEL THE NIGHT OF EVENT</li> <li>★ 3 TABLES OF 10 EACH IN 1ST TIER TABLE PLACEMENT</li> <li>★ TABLE CONCIERGE</li> <li>★ WINE PROVIDED FOR YOUR TABLES</li> <li>★ FULL-PAGE, BACK COVER AD &amp; 2 PAGE SPREAD AD IN ANNUAL DIRECTORY</li> <li>★ PROMINENT LOGO DISPLAY IN EVENT INVITATIONS, DISPLAY AT THE EVENT ON POSTED SIGNAGE, RED CARPET'S STEP AND REPEAT PHOTO OP</li> <li>★ DEDICATED PRESS RELEASE AND RECOGNITION IN ACT NEWSLETTER</li> <li>★ 3 DEDICATED SPONSOR POSTS (ADS) ON THE ARTS FOR ACT AND ACT FACEBOOK PAGES</li> <li>★ IN-PODIUM ACKNOWLEDGMENT AS \$25,000 PRESENTING SPONSOR</li> <li>★ IN-PODIUM WELCOMING REMARKS BY PRESENTING SPONSOR FOR 1-MINUTE</li> <li>★ SOCIAL MEDIA ANNOUNCEMENT WITH YOUR PHOTO AND BUSINESS INFORMATION</li> <li>★ FEATURED ON EVENT GIVES (AUCTION PLATFORM) APP &amp; WEBSITE, WITH LINK TO BUSINESS SITE PRE &amp; POST EVEN</li> </ul>