



34TH ANNUAL

Gala & Auction

SAT, OCT 29 • CALOOSA SOUND CONVENTION CENTER



SPONSORSHIP OPPORTUNITIES

Your Investment in ACT Is an Investment in a Violence-Free Future for All!



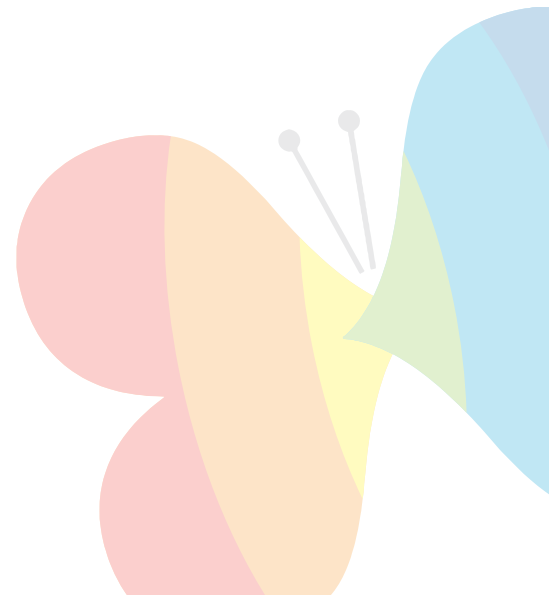
INTRODUCTION

2022 ARTS FOR ACT GALA & AUCTION

Arts for ACT 2022 Gala and Auction will be held on Saturday, October 29th at Caloosa Sound Convention Center. Arts for ACT is not only a wonderful social event, the funds raised allow ACT to provide free, safe, and confidential services to survivors in need. Victims of domestic violence and their children, and survivors of sexual assault and human trafficking rely on ACT for safety and healing. Your contribution allows us to continue to provide that support for survivors in Southwest Florida.

The pre-show starts at 5:30 PM. The live auction begins at 7:00 PM. Renowned auctioneer Scott Robertson and his amazing auction team will again grace the stage to auction art, jewelry, trips, and dinner packages.

For each \$1 invested in ACT's services, an average of \$10 is saved for our local community (costs in law enforcement, health care, missed days of work, and other social costs). Supporting ACT through donations, attending our Arts for ACT Gala 2022, or giving to ACT in other ways directly helps a violence-free future for all.





MEET ACT

ABUSE COUNSELING & TREATMENT (ACT) A 501(C)(3) ORGANIZATION

Since 1974, The mission of Abuse Counseling and Treatment, Inc. (ACT) has been to protect, support, educate, and empower victims of domestic violence and their children, survivors of sexual assault and human trafficking in Lee, Hendry, and Glades counties of Southwest Florida.

For the past 34 years, we have celebrated our annual gala, Arts for ACT. A celebration of life and new beginnings, the colorful event with a different motif every year, has become a must-attend of the “Who’s Who” of Southwest Florida’s society. This year, we will turn on our TV sets and embark on a trip down memory lane as we reminisce on our favorite TV shows. Guests of this year’s popular night out and auction are encouraged to wear their favorite TV characters’ costumes in semi-formal attire.

One of the main highlights of this signature event is the live art and luxury item auction, led by auctioneer Scott Robinson, with Master of Ceremonies, Kellie Burns, Evening Anchor, NBC2. Prizes include luxury excursions, hotel stays, and art donated by many award-winning local, national, and international artists.

THE TEAM

Jennifer L. Benton

Chief Executive Officer

Darren Wallace

President · Board of Directors

Doug Heffner

Vice President · Board of Directors



AT A GLANCE

ARTS FOR ACT'S COMMUNITY IMPACT

Abuse Counseling and Treatment (ACT) is the leading provider of domestic and sexual violence services in our local community. ACT receives over 15,000 calls to their 24/7 Helpline per year. Many times it is a whispered or secretive call. A survivor in trouble. Mothers seeking safety with their children. Survivors of sexual assault seeking support. At the other end of the line, a trained, caring advocate is available 24/7. Help begins with a listening ear, medical attention, shelter, clothing, food, transportation, and protection. Healing happens with education, self-esteem, confidence, self-reliance, friendship, and hope for the days ahead.

5,000

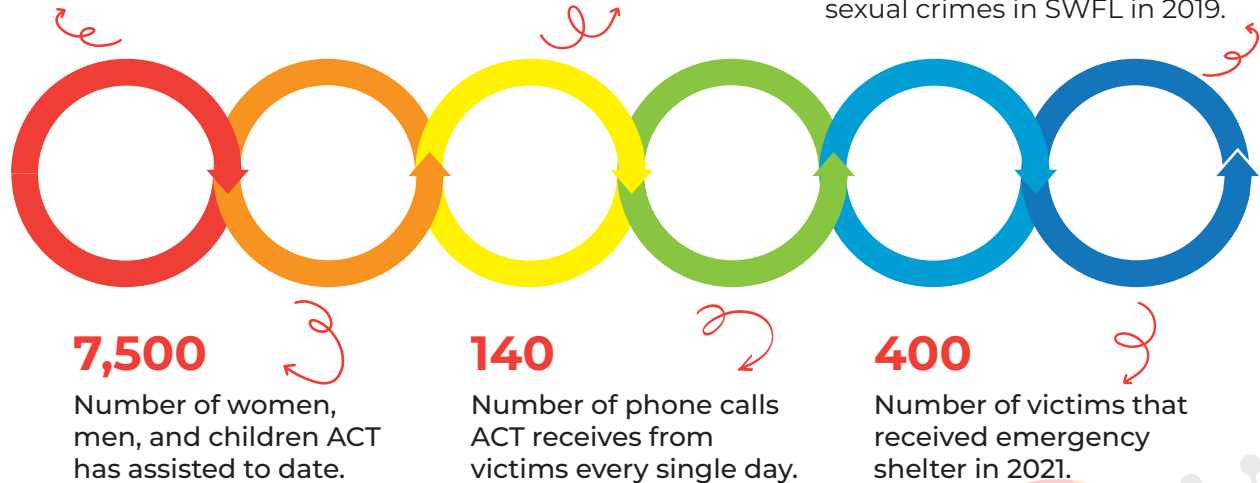
Number of women, men, and children ACT assists on average per year.

2,500

Domestic violence assaults prevented by ACT Shelters per year.

\$83 Million

Cost of law enforcement, medical, and other social costs* to respond to 473 violent, sexual crimes in SWFL in 2019.



\$454 MILLION

Domestic Violence Costs Safety, Lives & Lots of Money

In 2019 domestic violence crimes in Lee, Hendry, and Glades Counties cost the community more than \$454 million in law enforcement, medical bills, lost wages, and other social costs.*

**Rand Crime Calculator and CPI Inflation Calculator*

WHO IS ACT?

SERVICES FOR SURVIVORS

ACT's vision is to develop a community where all individuals are safe, respected, and valued; where any form of violence is unacceptable, and for all individuals in our community to have access to resources that teach and support a fear-free environment.

ACT provides 100% free, safe and confidential services for survivors and their children in Lee, Hendry, and Glades counties. It all starts with a call to our 24/7 Helpline: 239-939-3112.



24/7
Helpline



Emergency
Shelter



Children's
Programs



Sexual Assault
Forensic Exams



Economic
Empowerment



Job Training
Skills



Counseling



Support
Groups



Legal
Advocacy



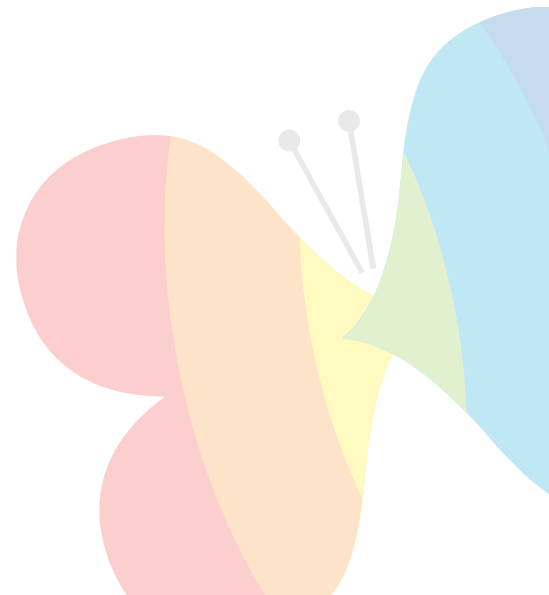
Professional
Training



Community
Education



Youth
Prevention





HOW CAN YOU HELP?

EVENT SPONSORSHIP OPPORTUNITIES

Become an official sponsor for the annual Arts for ACT Gala and Auction!

On the next page are details about the marketing value associated with sponsorship of our major annual fundraising event. Please do not hesitate to contact us with any questions or concerns.

ACT is recognized as a 501(c)(3) nonprofit organization.

We look forward to speaking with you about our potential partnership and your support of Arts for ACT 2022.

Help Us **HELP!**

THANK YOU for Your Consideration

Your investment in ACT is an investment in a violence-free future for all!



SPONSORSHIP LEVELS

2 LEFT

TV STAR—PRESENTING SPONSOR / \$25,000

- Exclusive Top Billing on Select Social Media, Web Graphics, and Thank You
- Named as TV Star Presenting Sponsor in all Media
- Named as TV Star Presenting Sponsor on the Auction Stage
- 3 Tables of 10 each in 1st Tier Table Placement
- Table Concierge
- Wine provided for your tables
- Full-Page, 4-Color Ad in Premium Placement in Annual Directory
- Prominent Logo Display in Event Invitations—print and digital
- Prominent Logo Display in all Digital Banners, Social Media Posts, and Printed Material
- Dedicated Press Release and Recognition in E-Newsletter (established 8,000 recipients) to announce your company as the TV Star Presenting Sponsor!
- Prominent Logo Display at the Event on Posted Signage and Gobos
- Prominent Logo Display at the Red Carpet's Step and Repeat Photo Op
- 3 Dedicated Sponsor Posts (Ads) on the Arts for ACT and Abuse Counseling and Treatment Facebook page *sponsor to provide ads
- In-Podium Acknowledgment as \$25,000 TV Star Presenting Sponsor
- Certificate Awarded On-Stage to TV Star Presenting Sponsor
- In-Podium Welcoming Remarks by TV Star Presenting Sponsor for 1-minute
- Facebook Post Announcement with your photo and business information
- Company's name, logo, description, and contact information shared on Arts for ACT and Event Gives (auction platform) website with link to business site pre-and post-event season

SPONSORSHIP LEVELS

CO-STAR SPONSOR / \$20,000

- Named as Co-Star Sponsor in all Media
- Named as Co-Star Sponsor on the Auction Stage
- 3 Tables of 10 each in 1st Tier Table Placement
- Table Concierge
- Wine provided for your tables
- Full-Page, 4-Color Ad in Premium Placement in Annual Directory
- Prominent Logo Display in Event Invitations—print and digital
- Prominent Logo Display in all Digital Banners, Social Media Posts, and Printed Material
- Dedicated Press Release and Recognition in E-Newsletter (established 8,000 recipients) to announce your company as the Co-Star Star Sponsor!
- Prominent Logo Display at the Event on Posted Signage and Gobos
- Prominent Logo Display at the Red Carpet's Step and Repeat Photo Op
- 3 Dedicated Sponsor Posts (Ads) on the Arts for ACT and Abuse Counseling and Treatment Facebook page *sponsor to provide ads
- In-Podium Acknowledgment as \$20,000 Co-Star Sponsor
- Certificate Awarded On-Stage to Co-Star Sponsor
- In-Podium Welcoming Remarks by Co-Star Sponsor for 1-minute
- Facebook Post Announcement with your photo and business information
- Company's name, logo, description, and contact information shared on Arts for ACT and Event Gives (auction platform) website with link to business site pre-and post-event season

SPONSORSHIP LEVELS

TV DIRECTOR SPONSOR / \$10,000

- 2 Preferred Tables of 10 each 1st Tier Table Placement
- Wine provided for your tables
- Full-Page, 4-Color Ad in Prominent Placement in Annual Directory
- Inclusion in all Media Ads, Website Content, and Press Releases
- Recognition in Arts for ACT E-Newsletter (almost 8,000 recipients)
- Priority Logo Display at the Event on Posted Signage and Gobos
- Priority Logo Display at the Red Carpet's Step and Repeat Photo Op
- In-Podium Acknowledgment as \$10,000 TV Director Sponsor
- 2 Dedicated Sponsor Posts (Ads) on the Arts for ACT and Abuse Counseling and Treatment Facebook page *sponsor to provide ads
- Facebook Post Announcement with your photo and business information
- Company's name, logo, description, and contact information shared on Arts for ACT and Event Gives (auction platform) website with link to business site pre-and post-event season

EXECUTIVE PRODUCER SPONSOR / \$7,500

- 2 VIP tables of 10 each in 2nd Tier Table Placement
- Wine provided for your tables
- 1/2 Page, 4-Color Ad in Annual Directory
- Inclusion in all Media Ads, Website Content, and Press Releases
- Recognition in Arts for ACT E-Newsletter (almost 8,000 recipients)
- Logo Display at the Event on Posted Signage and Gobos
- Logo Display at the Red Carpet's Step and Repeat Photo Op
- In-Podium Acknowledgment as \$7,500 Executive Producer Sponsor
- 1 Dedicated Sponsor Posts (Ads) on the Arts for ACT and Abuse Counseling and Treatment Facebook pages *sponsor to provide ads
- Facebook Post Announcement with your photo and business information
- Company's name, logo, description, and contact information shared on Arts for ACT and Event Gives (auction platform) website with link to business site pre-and post-event season

SUPPORTING SPONSOR OPPORTUNITIES

STUDIO SPONSOR / \$5,000

- 1 VIP Table of 10 in 2nd Tier Table Placement
- 1/2 Page, 4-Color Ad in Annual Directory
- Inclusion in all Media Ads, Website Content, and Press Releases
- Logo Display at the Event on Posted Signage and Gobos
- Facebook Post Announcement with your photo and business information
- Company's name, logo, description, and contact information shared on Arts for ACT and Event Gives (auction platform) website with link to business site pre-and post-event season

SUPPORTING CAST SPONSOR / \$2,500

- 1 VIP Table of 10 in 3rd Tier Table Placement
- 1/4 Page, 4-Color Ad in Annual Directory
- Logo Display at the Event on Posted Signage and Gobos
- Facebook Post Announcement with your photo and business information
- Company's name, logo, description, and contact information shared on Arts for ACT and Event Gives (auction platform) website with link to business site pre-and post-event season

LIMITED OPPORTUNITY SPONSORSHIPS

SOLD

CHAMPAGNE WISHES SPONSOR / \$5,000

- 1 VIP Table of 10 in 4th Tier Table Placement
- 1/2 Page, 4-Color Ad in Annual Directory
- Inclusion in all Media Ads, Website Content, and Press Releases
- Logo Display at the Event on Posted Signage and Gobos
- In-Podium Announcement as Champagne Wishes Sponsor
- Facebook Post Announcement with your photo and business information
- 1 post-event “Thank You” Sponsor Post on the Arts for ACT and Abuse Counseling and Treatment Facebook pages of photos and/or video of champagne toast with company info
- Company’s name, logo, description, and contact information shared on Arts for ACT and Event Gives (auction platform) website with link to business site pre-and post-event season

DECADENT DESSERT SPONSOR / \$5,000

- 1 VIP Table of 10 in 4th Tier Table Placement
- 1/2 Page, 4-Color Ad in Annual Directory
- Inclusion in all Media Ads, Website Content, and Press Releases
- Logo Display at the Event on Posted Signage and Gobos
- In-Podium Announcement as Decadent Dessert Sponsor
- 1 post-event “Thank You” Sponsor Post on the Arts for ACT and Abuse Counseling and Treatment Facebook pages of photos and/or videos of dessert plates with company info
- Facebook Post Announcement with your photo and business information
- Company’s name, logo, description, and contact information shared on Arts for ACT and Event Gives (auction platform) website with link to business site pre-and post-event season

LIMITED OPPORTUNITY SPONSORSHIPS

PHOTOBOOTH SPONSOR / \$5,000

- 10 VIP Auction Tickets (1 VIP table)
- 1/4 Page, 4-Color Ad in Annual Directory
- Logo Display at the Event on Posted Signage and Gobos
- Prominent Logo Display Posted at the Photobooth
- Facebook Post Announcement with your photo and business information
- Company's name, logo, description, and contact information shared on Arts for ACT and Event Gives (auction platform) website with link to business site pre-and post-event season

SOLD

RESTROOM AMENITIES SPONSOR / \$1,500

- 4 Auction Tickets
- Company name and logo Displayed in Restrooms (1 basket per restroom with mouthwash, hygiene products, safety pins, hair products, etc.)
- Facebook Post Announcement with your photo and business information
- Company's name, logo, description, and contact information shared on Arts for ACT and Event Gives (auction platform) website with link to business site pre-and post-event season

SPONSORSHIP FORM

PLEASE SELECT YOUR SPONSORSHIP LEVEL

- 2 LEFT** **TV STAR—PRESENTING** / \$25,000
 CO-STAR / \$20,000
 TV DIRECTOR / \$10,000
 EXECUTIVE PRODUCER / \$7,500
 STUDIO / \$5,000

- SOLD** **CHAMPAGNE WISHES** / \$5,000
 DECADENT DESSERT / \$5,000
 PHOTOBOOTH / \$5,000
 SUPPORTING CAST / \$2,500
SOLD **RESTROOM AMENITIES** / \$1,500

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Enclosed is a check in the amount of \$ _____

Please charge my VISA MC AMEX in the amount of \$ _____

Name on Card _____

CC # _____ Exp _____ CVV _____

Signature

Date

PLEASE RETURN TO

Jennifer Benton · Arts for ACT
 PO Box 60401 · Fort Myers, FL 33906-6401
 Phone 239-939-2553 · Fax 239-939-4741 · jrbenton@actabuse.com

**A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free within the state (1-800-435-7352). Registration does not imply endorsement, approval, or recommendation by the state. Registration Number CH387.*



Help Us **HELP!**

THANK YOU for Your Consideration

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in a Violence-Free Future for All!

239-939-2553 • PO Box 60401 • Fort Myers, FL 33906-6401

ARTSFORACTFINEARTAUCTION.COM

